

In these sections, students generalize what they have learned about geometric sequences to investigate exponential functions. Students study exponential functions of the form  $y = ab^x$ . Students look at multiple representations of exponential functions, including graphs, tables, equations, and context. They learn how to move from one representation to another. Students learn that the value of  $a$  is the “starting value” of the function— $a$  is the  $y$ -intercept or the value of the function at  $x = 0$ .  $b$  is the growth (multiplier). If  $b > 1$  then the function increases; if  $b$  is a fraction between 0 and 1 (that is,  $0 < b < 1$ ), then the function decreases (decays). In this course, values of  $b < 0$  are not considered.

### Example 3

Write an equation that represents the function in this table.

Week	Weight of Bacterial Culture (g)
1	756.00
2	793.80
3	833.49

The exponential function will have the form  $y = ab^x$ , where  $y$  is the weight of the bacterial culture, and  $x$  is the number of weeks. The multiplier,  $b$ , for the weight of the bacterial culture is 1.05 (because  $793.80 \div 756 = 1.05$  and  $833.49 \div 793.80 = 1.05$ , etc.). The starting point,  $a$  is not given because we are not given the weight at Week 0. However, since the growth is 1.05 every week, we know that  $(1.05) \cdot (\text{weight at Week 0}) = 756.00\text{g}$ . The weight at Week 0 is 720g, thus  $a = 720$ . We can now write the equation:

$$y = 720 \cdot 1.05^x,$$

where  $y$  is the weight of the bacterial culture (g), and  $x$  is the time (weeks).

3. Based on each table below, find the equation of the exponential function  $y = ab^x$ .

a.

$x$	$f(x)$
0	1600
1	2000
2	2500
3	3125

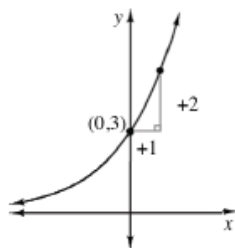
b.

$x$	$y$
1	40
2	32
3	25.6

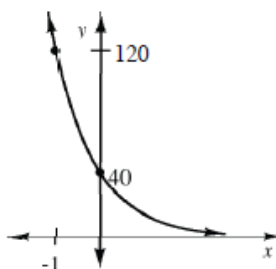
4. The new Bamo Super Ball has a rebound ratio of 0.97. If you dropped the ball from a height of 125 feet, how high will it bounce on the tenth bounce?

5. Based on each graph below, find the equation of the exponential function  $y = ab^x$ .

a.



b.



3. a.  $y = 1600(1.25)^x$

b.  $y = 50(0.8)^x$

4. About 92.18 feet.

5. a.  $y = 3\left(\frac{5}{3}\right)^x$

b.  $y = 40\left(\frac{1}{3}\right)^x$